

# KIMBERLEY A. MARTIN

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## EXPERIENCE

### SPORTS REPORTER

July 2007 – Present

*The Record*, Hackensack, NJ

- Write features, game stories and notebooks for fencing and softball beats
- Daily blogger on *The Record's* "Varsity Aces" web site and weekly guest on the "Aces" podcasts
- Conducted pre and post-game interviews with New York Mets and Yankees players and filed two baseball notebooks
- Select candidates and complete monthly write-ups for *The Record's Sports Magazine's* "Rising Stars" page

### SPORTS INTERN

October 2006 – July 2007

*The Record*, Hackensack, NJ

- Assisted in local coverage of boys and girls basketball, cross-country, football, soccer, track and field, swimming and bowling
- Assumed occasional night clerk duties, such as answering phones, compiling agate and writing game wraps

### FREELANCE WRITER

September 2006 – Present

*BlackSportsNetwork.com*

- Develop story ideas pertaining to the African-American perspective, including features on Serena Williams' Australian Open victory and Zakiya Randall, an up-and-coming African American golfer on the Atlanta junior circuit
- Conducted Q&As with hockey historians and authors of the book "Black Ice," George and Darril Fosty, and Dawn Ridley, Senior Vice President of Players Inc.

### STAFF WRITER

August 13, 2006 – August 20, 2006

*The NABJ Monitor*, National Association of Black Journalists, Indianapolis Convention

- Reported on daily workshops, press conferences and news pertinent to the journalism industry and city residents

### FEATURE WRITER

May 2006 – July 2006

*Peeled Magazine*, Syracuse University

- Profiled local celebrity, Julie Abbott, of the local morning talk show *Bridge Street with Rick & Julie*
- Contributed front-of-the-book items, such as an outdoor dining review and a "Q&Art" piece with a local special-needs high school art student, and a back-of-the-book column on my love affair with the Wegmans grocery chain

### SPORTS STAFF WRITER

September 2005 – May 2006

*The Daily Orange*, Syracuse

- Developed story ideas for biweekly football recruit features and weekly track and field wraps and previews
- Interviewed coaches and players for profile pieces
- Recommended photo and graphic design concepts to sports editors

### SPORTS INTERN

January 2006 – May 2006

*The Post-Standard*, Syracuse

- Responsible for weekly articles on local high school athletics
- Suggested story ideas for potential sports features

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## SKILLS

- Microsoft PowerPoint, Excel, Macintosh, LexisNexis and other Internet research. Familiar with Adobe Illustrator and InDesign, Photoshop, Dreamweaver and Flash

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## EDUCATION

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS, Syracuse, NY  
M.A., Magazine, Newspaper and Online Journalism, July 2006

WESLEYAN UNIVERSITY, Middletown, CT  
B.A., Psychology & African American Studies, May 2003

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## ORGANIZATIONS & AWARDS

- National Association of Black Journalists –Newspaper Student Project Award, recipient, 2006
- NABJ Sports Task Force – Program Committee member
- Newhouse Master's Association – Magazine, Newspaper & Online Representative, August 2005 – July 2006